



HOME FOR THE HOLIDAYS

*Gala*

HOPE UNDER THE STARS

CHAMPION THE CAUSE

SPONSORSHIP  
OPPORTUNITIES

FRIDAY, DECEMBER 1, 2023

ROYAL AMBASSADOR EVENT CENTRE - CALEDON, ON



Benefit in support of Caledon Community Services

# Welcome



It is our distinct pleasure to invite you to the must-attend event of Caledon's winter season - Home for the Holidays Gala on December 1, 2023! Since its inception in 1998, the Gala has been raising vital funds to help Caledon Community Services provide nourishing meals, warm homes, health and independence for our neighbours in need. This year's Gala theme is Hope Under the Stars bringing us together once again to help illuminate lives and ignite hope in our community!

Renowned as Caledon's premiere social and philanthropic event, our signature Gala draws 400+ community leaders to a glamorous evening whilst making a tangible difference in the lives of those who need it most. Exciting live and silent auctions, breathtaking starlit décor, spectacular menu, live entertainment and heartwarming real-life stories from our neighbours make for an inspiring celebration of kindness and hope!

**Please join us!** We will be proud to celebrate your sponsorship and community leadership through extensive promotion and recognition leading up to, during and following the Gala. With many options to choose from, our team will be happy to custom design your sponsorship package. Whether it is your Company's sponsorship, an in-kind gift for the auction, a table for your family and friends, your generosity will shine brightly across Caledon and beyond!

We look forward to welcoming you as a Home for the Holidays Gala Sponsor and extend our deepest appreciation to you for your caring support and kindness.

**Gala Committee**  
**Caledon Community Services**



For all inquiries, please contact our Gala Event Team at [gala@ccs4u.org](mailto:gala@ccs4u.org) | 905.584.2300 x236

Charitable Registration Number: 12956 9182 RR001



@CCSGala

[ccshome4theholidays.com](http://ccshome4theholidays.com)



# Sponsorship Benefits

	<b>CONFIRMED</b> Platinum Star \$50,000	Gold Star \$35,000	Silver Star \$20,000	Bronze Star \$15,000	Star \$5,000
Title Sponsor	★				
Next Year's First Right Of Refusal	★				
Speaking Opportunity	★				
Company Logo on a CCS bus/vehicle (12 months)	2 sides & back	1 side & back			
Company Video on Prominent Display at the Event*	★	★	★		
Company Ad Poster on Board of 12+ CCS Buses / Vehicles (12 months)*	★	★	★		
Corporate Pull Up Banner on Display in the Event Foyer*	★	★	★		
Community Champion Award	★	★	★	★	
Annual Report Inclusion	Prominent logo	Logo	Logo	Logo	
Event Website Inclusion	Logo & link	Logo & link	Logo & link	Logo & link	Name & link
Gala Program Inclusion	Logo & full page ad	Logo & half page ad	Logo	Logo	Logo
Corporate Logo on Media Wall	Prominent logo	Logo	Logo	Logo	Logo
Annual Thank You Ad (local press)	Prominent logo	Logo	Logo	Logo	Name
Complimentary VIP Tickets	10 (VIP Private Table)	10 (VIP Private Table)	10 (VIP Private Table)	10 (VIP Private Table)	6
Table Signage	Logo	Logo	Logo	Logo	Logo
Social Media Acknowledgement	★	★	★	★	★
Master of Ceremonies Recognition at Event	★	★	★	★	★
Post-event Acknowledgement	★	★	★	★	★

\* - provided by the sponsor

**Table of 10 tickets with special signage available for \$2,500.**

Special sponsorship options are available! If you wish to sponsor an event feature (wine, bar, band etc), please speak to our Gala Event Team who will be happy to offer more tailored opportunities! Live and silent auction items and experiences welcomed, we will acknowledge all donors!

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